13th Annual Summit on
EMERGENCY &
Disaster Planning
for Colleges, Universities, and K-12 Schools

Tuesday, October 4th - Wednesday, October 5th 2016 // Sheraton Toronto Airport

Practical strategies and firsthand insights to protect your students, faculty and staff.

Meet + Network + Learn From

Suzanne Blake, Manager, Office of Emergency Management & Business Continuity, MIT

John R. McDonald, Executive Director Security & Emergency Management, Jefferson County Public Schools

John-Michael Keyes, Executive Director, The "I Love U Guys" Foundation and father of a victim at Platte Canyon High School

Fran Byers, Manager First Nations Field Operations, Government of Alberta

Patrick Carney, Chief Psychologist, Simcoe Muskoka Catholic District School Board

Lafele Taua, Head of Security, St Michael’s College School

Take-aways:
• Respond to active shooters
• Update bomb threat protocol
• Communicate with first responders
• Reunify parents and students
• Protect vulnerable students
• Prevent sexual assaults
• Optimize your resources

Workshops:
Emergency training
Emergency risk assessment

Partners:

www.schoolcontingency.com
Welcome to the 13th Annual Summit on Emergency and Disaster Planning, Canada’s only emergency preparedness event for K–12 Schools, Colleges and Universities.

In a world shaken by international terror, violence in schools and natural disasters, your emergency preparedness can save lives. This unique event will help you make the right decisions when emergencies happen. With more than 10 case studies, you are sure to take away practical information to protect your students, faculty, staff, and facilities.

Tighten relations with parents, staff, students, and first responders. Learn from police and governmental officials from Ontario, Quebec and Alberta to improve your bomb threat and lockdown protocols.

Transform your facilities into safe spaces for your students and staff. Increase protection for your students at risk.

We look forward to you joining more than a hundred of your colleagues at this highly interactive event. Be part of the common effort to keep our students safe.

Your Emergency & Disaster Planning Team
At Strategy Institute.

New for this year

1. Take away insights from the parents of victims
2. Explore the nexus between mental health and emergency management
3. Protect your vulnerable students from radical groups
4. Only 10% of colleges have specific sexual assaults policies. Be one of them
5. Align your initiatives with other schools and optimize your resources
6. Exchange students are still your students. Improve your international risk assessment
7. Review your protocols with a unique preparedness checklist
8. Boost your prevention policies by selecting the new track on school safety

Meet + Network + Learn From These Organizations

Register Today by Calling 1 866 298 9343 x 200
www.schoolcontingency.com
registrations@strategyinstitute.com

Join the Community on LinkedIn
Emergency & Disaster Planning for Colleges, Universities & K–12 Schools

Share your thoughts by tweeting and following @EmergencyPlanCA
Gather key insights to your most pressing concerns:

1. **Bomb Threats**: Take away best practices from the Ontario Ministry of Education and Quebec’s provincial police.
2. **Active Shooters**: Case studies on Red Creek shooting, Columbine shooting, and Parliament Hill shooting.
3. **Parents Perspective**: Upgrade your reunification methods by hearing from parents of victims.
4. **Radicalization**: Hear from former RCMP official to prevent radicalization and mute terrorist propaganda.
5. **Checklist**: Update and benchmark your emergency response protocols.
6. **School Safety**: Reduce violence in your school with new prevention strategies.
7. **Resource Optimization**: Do more with less. Optimize your emergency resources.
8. **Mental Health**: Protect your students with mental health issues.
9. **First Responders**: Enhance your communication with first responders during crisis.
10. **Post-events Assessment**: Learn from what happened to drive improvements.

Who you will meet...

**COLLEGES & UNIVERSITIES**
- Campus Security Directors and Managers
- Emergency Preparedness Managers
- Contingency Planning Directors and Managers
- Risk Managers
- Facilities Managers
- Directors of Physical Plant
- Public Affairs Officers

**K–12 PUBLIC AND PRIVATE SCHOOLS & SCHOOL BOARDS**
- School Safety Officers
- School Board Superintendents
- Facilities Managers
- Directors of Operations
- Health and Safety Coordinators
- Safe Schools Officers
- Directors of Human Resources
- Directors of Security and Support Services
- Risk Managers
- Principals
- Vice-principals

**POLICE, FIRE & EMERGENCY MEDICAL SERVICES**
- Staff Sergeants
- Constables
- Commissioners
- Superintendents
- Inspectors
- School Resource Officers
- Police School Liaisons
- Firefighters
- Chiefs of Fire Prevention
- Paramedics

**INDUSTRY SUPPLIERS, SERVICE PROVIDERS & CONSULTANTS**
- Business Development Officers
- Sales and Account Managers
- Managers
- Directors of Marketing
- Sales
- Presidents
- VPs
- Managing Partners

Advance your Staff and Students’ Training to Improve Emergency Operation Plans

9:00 AM **Workshop A: Emergency Training**

Improve the training of your students, principals, school response teams, incident district teams, and incident commander. Achieve a comprehensive emergency management system to ensure coherent reaction to crisis. Source your plan of actions to:

1. Adopt correct terminologies and teach it in school
2. Train your students to follow standard response protocols
3. Improve your School Response Team’s efficiency
4. Plan communication between principals and the incident management team
5. Increase the flexibility of your emergency management system

Ensure everybody knows what to do to mitigate the impact of emergencies.

**John McDonald, Executive Director Security and Emergency Management,**
**Jefferson County Public Schools**

Avoid Reckless Behaviours that Could Worsen a Crisis

1:30 PM **Workshop B: Emergency Risk Assessment**

Crisis leaders must often make difficult decisions within a short period of time. Enable best decisions when the clock is ticking. Recognize common mistakes and minimize factors that can lead you to reckless decisions. Develop a blueprint to:

1. Improve your risk assessment when dealing with stress
2. Develop your course of action for different scenarios
3. Reinforce your current protocols
4. Create best conditions to make your decisions
5. Identify common mistakes when responding to emergencies
6. Facilitate the intervention of first responders

Advance your staff’s decision-making skills to improve emergency response.

**Collette O’Reilly, Emergency Manager, Vancouver Board**
8:00 AM  Registration and Continental Breakfast

8:45 AM  Opening Comments From the Chair

Joe Veryard, Former Principal of Safe Schools, Ottawa Catholic School Board

9:00 AM  Threat Risk Assessment

Speed up Your Identification of Serious Threats so You Can Take Action Fast

False threats delay you from focusing on more serious threats. Hasten your identification of serious threats to bolster your threat risk assessment. Discuss best practices to:

- Determine the origins of your threats
- Assess how specific the threat is on your school
- Ensure your due diligence when discounting threats

Master the steps to determine the seriousness of your threats quickly.

Collette O’Reilly, Emergency Manager, Vancouver Board

9:30 AM  Keynote Speaker: Reunification

Master Every Step to Reunite Your Students with Their Parents

School emergencies can be a dreadful experience for the parents. Transform your methods to ensure a safe reunification. Take away specific solutions to:

- Plan reunification for each of your students
- Improve your emergency and recovery communication with parents
- Communicate difficult news with respect

Transform your reunification methods to reduce the stress of the parents.

John-Michael Keyes, Executive Director, The “I Love U Guys” Foundation and father of a victim at Platte Canyon High School

10:15 AM  Mid-morning Networking Break

11:05 AM  Industry Expert: Predictive Risk Analysis

Improve Your Risk Assessment with Evidence-based Analytics

Data analytics revolutionized the management of risk in the past few years. Pinpoint the biggest threats for your students by using data analytics. Source practical tips to:

- Achieve cost-efficient data management
- Revamp your evaluation of a risk’s level
- Develop more accurate responses to your risks

Upgrade your preparedness with predictive risk analysis.

11:25 AM  Mental Health

Strengthen Your Crisis Response Plan to Reduce the Traumatic Effects of Emergencies

Relatives and emotionally vulnerable students are at greater risk after emergencies. Prevent irreparable harm by channelling help from internal mental health professionals. Create a roadmap to:

- Streamline and sustain the training of your crisis-response team
- Ensure the wellbeing of your students with mental health issues during emergency exercises
- Identify your champions among teachers to raise mental health awareness

Mitigate the rippling effect of traumatic events with your crisis-response team.

Patrick Carney, Chief Psychologist, Simcoe Muskoka Catholic District School Board

10:45 AM  Speed Networking

Engage with your compliance peers. Quick rotations will help you break the ice and get to know fellow emergency and safety experts. Bring your business cards, make the right connections, and build exclusive knowledge!
Join the LinkedIn community for: Emergency & Disaster Planning for Colleges, Universities & K-12 Schools

**CHOOSE YOUR TRACK**

Delegates will have the option to choose between two tracks. Source specialized information most pertinent to your priorities and interests. Foster in-depth knowledge and training unique to you. Interact with fellow peers, exchange ideas and take away solutions to your biggest concerns.

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**Track A: K–12**

**11:55 AM**  
**Case Study: Chardon High School**

Select Effective Support to Speed up Your School’s and Students’ Recovery

Chardon High School received massive support after the 2014 shooting that killed 5 students. However, not all aid was equally well intentioned. Select the most helpful external support for your students to improve their recovery. Walk away with an action plan to:

- Improve your list of trustworthy partners
- Screen support to focus on what your students need
- Reduce noise from nation-wide/public debates

*Improve emergency support for your students by filtering unwanted help.*

Andy Fetchik,  
Principal, **Chardon High School**

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**12:25 PM**  
**Peer-to-peer: Emergency Response Team**

Develop Strategies to Ensure Your Crisis Leaders’ Optimal Readiness

Crisis-response teams have to communicate regularly and train despite time constraints. Optimize your crisis response team training to boost their efficiency during crisis. Take back to your offices strategies to:

- Keep your team fully trained in the long-run
- Boost communication among your team & with key partners
- Adopt balance between numerous ministerial initiatives and your team training

*Have your crisis response team fully ready for any situations.*

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**12:55 PM**  
**Networking Lunch**

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**Track B: Post-secondary**

**11:55 AM**  
**Student Radicalization**

Protect Your Students from Terrorist Propaganda to Prevent Radicalization

Four former students of the College Maisonneuve are suspected to have joined ISIS in early 2015. Reduce the risk of your students from being radicalized. Source practical tips to:

- Collaborate with the RCMP to monitor students with the chance of getting in contact with terrorist groups
- Develop your narrative against terrorist propaganda
- Improve communication with your students’ communities

*Keep your students from falling into the traps of radical groups.*

Dr. Tasleem Damji, Clinical Psychologist,  
**Ricci & Associates Psychology**

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**12:25 PM**  
**Peer-to-peer: Privacy**

Detect and Stop a Tragedy in the Making Without Overstepping Your Authority

Balancing security and privacy remains a complex issue. Excel in detecting real threats against your students while respecting confidentiality rules. Take away specific solutions to:

- Improve your threat assessment when confidentiality rules apply
- Avoid any illegal oversight of your students
- Define the responsibility of your staff to transmit information

*Reduce threats of violence against your students without breaching their privacy.*
Case Study: Mass Bomb Threats
Prevent Common Mistakes in Your Bomb Threat Protocol from Having Tragic Consequences
In November 2015, 60 schools in Quebec and Ontario received simultaneous bomb threats. Identify common deficiencies of your bomb threat protocol to avoid a tragic mistake. Take away specific solutions to:

- Identify the most probable deficiencies in your bomb threat protocol
- Determine common mistakes leading to your worst-case scenario
- Improve your collaboration with first responders during large scale emergencies

Tackle common deficiencies in your emergency response planning (ERP) before the worst happens.

Ginny Iaboni, Student Life Advisor, College Vanier

Get Out, Hide, Fight in Canada
Enhance your Students’ Reaction Against Active Shooters to Reduce Casualties
Two Canadian Universities have now adapted Get out, Hide, Fight to the Canadian context. Provide your students with a plan of action that can save their life. Source practical tips to:

- Prepare your campus for an awareness program
- Pinpoint the aspects of get out, hide, fight that are relevant for your school
- Find out how you can conduct this exercise

Master a protocol that can save the lives of your students and staff.

Adam Conway, Manager, Office of Emergency Management, University of Alberta

Transform Your Sexual Violence Policies to Provide More Resources to Victims
It is estimated that one in five young women will experience some form of sexual assault. Transform your sexual assault policies to prevent assaults and support the victims. Develop a blueprint to:

- Identify stalkers in or near to your facilities
- Perfect your sexual harassment policy in the age of social media
- Provide your students with safe ways to reach out for help

Reduce the risk of sexual violence on your students.

Ginny Iaboni, Student Life Advisor, College Vanier

Register Today by Calling 1 866 298 9343 x 200
Connect Quickly with all Your Students to Ensure Their Safety During a Shooting

The 2014 shooting at Parliament Hill highlighted the challenges of large-scale emergencies on Campus. Scale up your emergency preparedness to ensure that none of your students are left unprotected. Master success factors to:

- Adequately secure all your facilities
- Reach out to all your students and staff quickly
- Identify all extra-curricular activities in your school or campus

Keep all your students and staff safe during large-scale emergencies.

Dana Fleming, Emergency Manager, University of Ottawa

Develop Complementary Training Programs with Your Partners to Reduce Cost

Implementing safety-training programs that are complementary with your partners’ initiatives can be a challenge. Achieve cost-efficient training with the help of your partners. Develop a blueprint to:

- Map the different initiatives and trainings available outside your institution
- Gather training proposals from first responders and community leaders
- Review resources and pool emergency training

Streamline your emergency training and boost preparedness.

David Prange, Vice Principal, Arnprior District High School – Renfrew County District School Board

Best Practices to Strengthen Your Relations with First Nations to Ensure Support in Crisis

First Nations’ youth have been in the headlines recently, from La Loche to the state of emergency in Manitoba. Take away best practices from Alberta’s success stories and protect your First Nations’ students. Master success factors to:

- Build up trust with your First Nation students
- Develop collaborative response training programs
- Ensure your First Nations’ students are not disproportionally affected by disasters

Strengthen your emergency responses by developing strong partnerships with First Nations Student safety bodies.

Fran Byers, Manager, First Nations Field Operations, Government of Alberta

React Efficiently to Misinformation to Avoid Creating Panic among Parents

With the rise of social media, the risk of misinformation during emergencies increases. Perfect your communication plan to fight misinformation and prevent panic. Create a roadmap to:

- Identify misinformation and its sources
- Enforce your media policies on social media
- Ensure your message is efficiently conveyed

Control emergency communication to reassure the parents of your students.

Eddy Sourrol, St. Mary’s University

Good information on overall topic – I am better informed.”

Bruce Braginton, Humbold and County School District

“Facilitators are great, first speaker set the bar high for everyone.”

Facilitators are great, first speaker set the bar high for everyone.”
Advance Your Long-term Plans to Cope with PTSD and Prevent Suicides

Jefferson County Public Schools were confronted in the aftermath of the Columbine, Aurora and Deer Creek High School shootings. Support your students through their emotional distress and prevent suicide among survivors. Source practical tips to:

• Ensure psychological care for all your students and staff
• Reinforce your suicide prevention program
• Develop a long-term plan to cope with PTSD

Protect your staff & students from the emotional impact of a tragedy.

John McDonald, Executive Director Security and Emergency Management, Jefferson County Public Schools

Panel: Capacity Building

Develop an Effective Long-term Strategy to Maximize Your Emergency Resources

Budget constraints often force emergency managers to do more with less. Adopt a long-term strategy to optimize your resources and reduce the cost over time. Source your plan of action to:

• Secure long-term continuity of your programs with clear milestones
• Develop your network of partners to pool resources and reduce costs
• Enrich the training of your staff in a time-efficient manner

Sustain your efforts and improve your emergency plans in the long-run.

Serge Gauthier, Health and Safety and Facilities Supervisor, Conseil Scolaire Viamonde
Richard Moriah, General Manager of Physical Plant Facilities, Dufferin-Peel Catholic School Board
Barb Macintosh, Director of Student Life, St. Clements School

Case Study: Samaritans on the Digital Road

Protect Your Students from Cyber-bullying and Online Threats

95% of Canadian students possess a profile on social media by grade 11. It creates new risks, from cyber-bullying to posting information during crisis. Protect your students from online threats. Take back to your office strategies to:

• Promote civic behaviour online with the help of your teachers
• Reduce instances of cyber-bullying in your school
• Keep your students from publishing sensitive or private information online

Prevent social media from becoming a safety hazard for your students.

Peter Atkinson, Superintendent of School Safety, Ottawa Catholic School District

International Risk Assessment – Students Abroad

Bolster Your Emergency Preparedness Against Disasters Outside Canada

Canadian universities send 30,000 undergraduate students abroad every year. React quickly to emergencies abroad and bring back your students safely. Adopt best practices to:

• Improve your risk assessment for different countries
• Streamline your cooperation with the Canadian Ministry of Foreign Affairs
• Develop your plans for large scale emergencies abroad

React to emergencies abroad to protect your exchange students.

Alisha Khan, Emergency Manager, York University

CHOOSE YOUR TRACK

Delegates will have the option to choose between two tracks. Source specialized information most pertinent to your priorities and interests. Foster in-depth knowledge and training unique to you. Interact with fellow peers, exchange ideas and take away solutions to your biggest concerns.

Track A: K–12

Track B: Post-secondary
Case Study: Lockdown
Analyze a Recent Lockdown to Improve Your Lockdown Protocols

Serious threats forced Secondary Schools to be under lockdown in 2015. Enhance your lockdown protocol with concrete examples. Master the success factors to:

• Speed up your reaction to serious threats
• Pinpoint factors that can slow your lockdown
• Bolster your security after a lockdown

Learn lessons from past events to update your lockdown protocol.

Petra Goetz, Principal,
Listowel District Secondary School

Paul Langis, Superintendent,
Education Avon Maitland District School Board

Case Study: Active Shooter Full-scale Exercise
Master the Organization of Your Emergency Exercises to Secure your Campus

In November 2015, McGill University organized a full-scale simulation to put their Emergency Plan to the test. The scenario involved a minor hazardous materials spill followed by an Active Shooter incident. Maximize the lessons learned from your exercises and ensure best response during crisis. Develop a blueprint to:

• Plan, coordinate and execute your large scale exercise on campus
• Collaborate with your external emergency response partners in planning and execution of the event
• Assess your successes, challenges and lessons learned from the event

Fortify your emergency plan to effectively safeguard your students.

Alysia Quirke, Emergency Planner,
McGill University

So much to learn here!"

Carolyn Jeffreys, Columbia College

Plenary sessions continue

Post-event Assessment
Improve your Post-event Assessment Methods to Prevent a Second Tragedy

Assessing programs and protocols that tackle worst-case scenarios is not a simple task. Upgrade your evaluation methods to guarantee your program’s efficiency during emergencies. Take back to your offices strategies to:

• Advance your data collection and evidence-based assessment
• Reduce the emotional burden on your staff when reviewing traumatic events
• Readjust your programs after evaluation

Develop methods to ensure that you learn from past emergencies.

Suzanne Blake, Manager, Office of Emergency Management & Business Continuity, MIT

Knives at School
Avert Harm to Your Students during Knife Attacks

Knives are the most common weapons involved in violent crimes in Canada. Develop a plan to protect your students against knife-wielding individuals in your facilities. Source practical tips to:

• Distance your students from potential attackers
• Advance the training of your staff
• Guard crime scenes to facilitate investigation

Minimize harm from knife-wielding individuals in your facilities.

Lafaele Taua, Head of Security,
St. Michael's College School

There were really good speakers."

Jenny Athanasiou-Malisa, Hamilton Wentworth Catholic District School Board

Register Online at www.schoolcontingency.com
Mid-afternoon Break

3:15 PM  Peer-to-Peer: Emergency Operation Centre (EOC)

Strengthen Communication with First Responders When Organizing an Emergency Operation Centre

Being aware of other types of EOC can help you to adapt in changing situations. Ensure the implementation your EOC regardless of the environment. Source your plan of action to:

- Adapt your Emergency Response Plan to your partners’ response time
- Develop closer relations with your first responders
- Improve your awareness of other types of risk

Adapt your EOC to different environments.

Past attendees


Your Preparedness Checklist

Revisit the Key Aspects of Your Emergency Response Plans (ERP) to Ensure Their Adequacy

The review of ERPs remains a critical part of emergency preparedness. Double-check your protocols and resolve any deficiencies. Source practical tips to:

- Improve your review process with your peers
- Pinpoint parts of your protocols that would benefit from further reviews
- Map the initiatives from the Ministry of Education to update your protocols

Confirm the excellence of your ERPs with a quick review.

Alain Normand, Manager, City of Brampton Emergency Management Office

Conference Adjourns

Did you know?

- 90% of Canadian universities don’t have specific policies against sexual assault
- 70% of students ages 13-15 reported having been bullied online
- 50% of school boards in the GTA are not tracking their lockdowns
- 4% of post-secondary students have a psychiatric condition
- 2 exclusive workshops
- 4 tracks to choose from
- 4 first responders speaking
- 9+ hours of networking
- 10 case studies
- 20+ practitioners speaking

Register Today by Calling 1 866 298 9343 x 200
Who will you meet...

Solution Providers: Raise your profile Sponsorship & Exhibit Opportunities
Join the only gathering of educational institutions focused on emergency management.

Don’t miss the opportunity to:
- Demonstrate the relevance of your solutions
- Network with speakers and attendees
- Source intelligence from case studies
- Reach out to leaders in school boards and governments

Convenience:
Within just five to twenty minutes driving time, you can experience Toronto world-class dining, shopping and entertainment.

Maximize your networking opportunities by staying at the same hotel as the conference!

Book your accommodations at the Sheraton Toronto Airport by September 1, 2016 for an exclusive rate of $169/night by mentioning “Emergency Planning Summit by Strategy Institute”, when you call +1 (866) 932-7058

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ATTENTION MAILROOM: If undeliverable to addressee, please forward to:
Director Emergency Management/Campus Security, Health & Safety Officer, Campus Director, Contingency Planning, Superintendent, Director of Education, Facilities Manager

Registration fee: Subject to 13% HST. The Regular investment includes luncheon, refreshments, networking breaks, continental breakfast, and original course materials. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to Strategy Institute Inc.

Early Bird special: Expires on June 17th & August 12th, 2016. Cannot be used with group discount.

Group Discount: A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference costs.

Cancellations: Cancellations must be received in writing by September 20th, 2016. Cancellations received by this date will be eligible for a prompt refund less a $495.00 (plus HST) administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

Strategy Institute reserves the right to restrict entry to the conference to any individual. Any such person requested to leave the conference site shall do so immediately upon request, whether previously issued a badge permitting entry. There is no refund payable with respect to anyone refused entry. Any information obtained at the conference cannot be relied upon for any particular set of circumstances, cannot be taken as professional advice or opinion. Attendees must consult with the appropriate professional before acting in response to information obtained at the conference.

Evening Social Activities: Please drink responsibly. Strategy Institute shall not be liable for any consequential damages and/or personal injuries caused by excessive or irresponsible alcohol consumption.